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I hereby certify that this correspondence is being deposited with the U.S. Postal Service with sufficient postage as First Class Mail, in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the date shown below.

Dated: 9-8-04 Signature: Leslie Wang
Leslie Wang



Docket No.: 99999-999522
(66052-0001)
PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Michael R. Bascober

Conf. No.: 3190

Application No.: 09/804,832

Art Unit: 3622

Filed: March 13, 2001

Examiner: Jean D. Janvier

For: METHOD FOR AUTOMATED DIRECT
MARKETING

RESPONSE TO ELECTION/RESTRICTION REQUIREMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

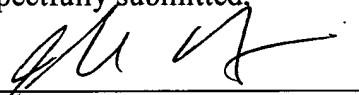
In response to the election requirement (dated August 9, 2004), applicant hereby elects, without prejudice, Embodiment 1 covered by Group I (Claims 1-16) for further prosecution on the merits. Applicant's election is made without prejudice. An action on the merits of all the claims and a Notice of Allowance thereof are respectfully requested.

Applicant believes no fee is due with this response. However, if a fee is due, please

charge our Deposit Account No. 503145, under Order No. 99999-999522 (66052-0001) from which the undersigned is authorized to draw.

Dated: 9-8-04

Respectfully submitted,

By 
Michael R. Bascobert

Registration No.: 44,525
Honigman Miller Schwartz and Cohn LLP
32270 Telegraph Rd, Suite
Bingham Farms, MI 48025-2457
248-566-8512
Attorney for Applicant

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